

## PRESS RELEASE

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### **New Poll Shows Majority of Employees Expect Workplace Changes Business Leaders Express Frustration at Uncertainty**

**Indianapolis, IN (June 22, 2020)** – In a recent poll conducted by Relocation Strategies to understand how businesses are coping with new “back to work” rules and expectations, employees expressed that they expect to work more from home, while most business leaders still don’t know how to adapt their workplace to the “new” normal, or don’t think they need to change it at all.

The survey, conducted over the week of June 8th, polled a cross section of employers and employees, in multiple industries and business areas, as to their current “back to work” status. 215 respondents answered three questions about their perception regarding productivity at home:

- 23% indicate that employees felt less productive, 32% indicate that employees reported a higher productivity working from home, and 45% said that productivity stayed the same.
- 43% of employees would want to work in the office 3 days a week, while 29% would like to work from home all the time.
- While 49% of respondents believe that offices could stay the same, 16% believe the size of the office needs to be reduced, and 35% are not sure what kind of change is necessary.

“Business leaders are uncertain about their options”, said Melissa St John, CEO of Relocation Strategies, “so we launched this survey to help understand the situation with data.” St. John continued by sharing an example of what business leaders are facing: “One of our clients - Rick Trimpe, Vice President-Asset Management for Hertz Investments, spoke on behalf of his experience in one day last week. He shared that tenants at both the Salesforce Tower and the PNC building are operating with less than 25% of their full capacity, as well as, in one day, in one Hertz market, he leased 46K of space due to a tenant in that market wanting to spread out, while in another Hertz market, he lost 50K of space due to a tenant consolidating and relocating to a lesser

building because they determined they could do so efficiently with people working from home,” said St. John. “It goes to show, that companies are bringing their employees back slowly and the future is all over the board with different businesses and employees with varied situations. This is why it’s imperative to help them assess their space needs.”

Relocation Strategies has over 30 years helping businesses adapt and grow. They have developed a Workplace Productivity Analysis® that helps leaders understand the advantages of reimagining their workplace during these challenging times, as well as the extent of the change needed to reduce costs, increase engagement and continue to a path of business growth. “Those who learn how to adapt and lead, win,” said St. John.

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About Relocation Strategies. Workplace Reimagined™

Relocation Strategies is a full-service transition management company. It is our role to be the unbiased advocate and project management partner during relocations, renovations, and reconfigurations.

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